

Area Best Lemonade Stand of the Year Contest

Stand Name: _____

Kid(s) Name: _____

Judge's Name: _____

Food Safety & Rules Check

Is the "Lemmy U Food & Safety Certificate" displayed in clear view?

YES NO

Are all Lemonade Day rules being followed?

YES NO

If NO, please describe the rule that was broken: _____

Lemonade Day Scoring Rubric

Scores should reflect what's achievable for the age of the kids running the stand. A wonderfully creative 7-year-old and a polished 15-year-old will look very different — judge with that in mind!

1–3: Needs Improvement

- Limited effort or incomplete setup
- Hard to understand or visually unclear
- Missing key Lemonade Day elements (signage, theme, involvement)
- Stand may appear rushed or unprepared

4–6: Satisfactory

- Basic effort shown
- Stand is functional and understandable
- Some creativity or theme present
- Kids participate but may need more ownership
- Good foundation with room to grow

7–8: Strong

- Clear effort and attention to detail
- Good creativity and visual appeal
- Signage is clear and easy to read
- Kids are actively involved and confident
- Stand feels organized and welcoming

9–10: Exceptional (Lemonade Day All-Star Level! ★)

- Outstanding creativity and presentation
- Strong, memorable theme or brand
- Professional-level organization and customer experience
- Kids show leadership, enthusiasm, and full ownership
- Something truly special stands out — innovation, charm, community impact

Scoring Categories (1–10 Scale)

1 = Needs Improvement 10 = Outstanding (See attached Scoring Rubric)

Category	Score (1–10)
1. Creativity <i>Decorations, visual appeal, and Lemonade Day spirit — does the stand catch your eye?</i>	
2. Kids' Involvement <i>Are the kids actively making and running the stand, not just watching adults?</i>	
3. Clear Signage <i>Is it immediately clear what they are selling? Are prices easy to read?</i>	
4. Unique Theme <i>Does the stand have a cohesive, creative theme that sets it apart?</i>	
5. Unique Brand or Slogan <i>Do they have a memorable brand name, logo, or catchphrase?</i>	
6. Open/Closed Time Displayed <i>Are the stand's hours clearly posted and visible to customers?</i>	
7. Charity Signage <i>Is the charity they are supporting clearly identified and displayed?</i>	
8. Neatness & Organization <i>Is the stand tidy, well-organized, and easy to navigate?</i>	
9. Discretionary Bonus Points — Up to 20 points (Optional) <i>Remarkable effort, exceptional creativity, community spirit, wow factor, etc.</i>	___ / 20
Total Score: ___ / 80 Total with Bonus: ___ / 100	

Suggested Questions to Ask the Kids

1. "Tell me about your stand — what's your theme and where did the idea come from?"
2. "What charity are you supporting, and why did you choose them?"
3. "Did you make or decorate anything at your stand yourself? What was your favourite part to create?"
4. "What does your brand name or slogan mean to you?"
5. "What was the hardest part of setting up your stand today?"

Judge Notes

Additional Comments & Feedback for the Stand:

What was this stand's greatest strength today?

If you have any questions, please contact your Lemonade Day Northern Alberta Coordinator:

Name:

Ph: